

# Grand Ledge Public Schools

The background of the entire page is a photograph of the Sawdon Administration Building. The building is a two-story modern structure with large windows and a curved roofline. In front of the building, there are two flagpoles. The taller one has the United States flag, and the shorter one has the Michigan state flag. There are also some bare trees and a car visible in the foreground.

## Board of Education

**FEBRUARY 28, 2022**

**REGULAR MEETING**

**SAWDON ADMINISTRATION BUILDING**

**BOARD ROOM**

**6:00 PM**

# ***Grand Ledge Public Schools***

## **Regular Meeting of the Board of Education**

Please take notice that the Board of Education will hold a Regular Meeting on:

**Date:** Monday, February 28, 2022  
**Place:** Sawdon Administration Building  
Board Room  
220 Lamson Street  
Grand Ledge, MI 48837  
**Time:** 6:00 p.m.  
**Purpose:** General Business  
**Phone:** (517) 925-5400

Board minutes are located at the Board of Education office, 220 Lamson Street, Grand Ledge, MI 48837



Marcus G. Davenport, Ph.D., Superintendent of Schools

cc: Buildings  
Board Members  
Lansing State Journal  
Grand Ledge Independent  
Melissa Mazzola, Co-President, GLEA  
Greg Almy, Co-President, GLEA  
Cindy Zerbe, President, MEA/NEA Unit I, Secretarial /Clerical  
TBD, President, MEA/NEA Unit III, Food Service  
Jennifer McCrumb, President, MEA/NEA Unit IV, TA/HC/Bus Assistants & Adv. Club  
Danis Peck, President, IUOE Local 547, A, B, C, E & H AFL-CIO, Bus Drivers  
Sarra Ruiz, President, Custodial Association

*Date of Posting: February 23, 2022*

**NOTE:** Individuals may address the Board for up to three (3) minutes in the Public Comment segment of the meeting. Any person with a disability needing accommodations to attend a Board of Education meeting should contact Kim Manning at 925-5401 at least three (3) days prior to the date of the meeting he/she plans to attend

**Grand Ledge Public Schools**  
**Board of Education**  
**MEETING AGENDA**  
**Monday, February 28, 2022**  
**6:00 pm**

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- I. Call to Order & Pledge of Allegiance.....Jon Shiflett, President
- II. Roll Call.....Dr. Marcus Davenport Superintendent
- III. Approval of Agenda Items
- IV. Approval of Consent Agenda Items
  - A. Meeting Minutes
    - a. February 14, 2022 Work Session
    - b. February 17, 2022 Special Meeting
- V. Reports
  - A. Capitol Connections
  - B. Eaton RESA
  - C. Equity, Diversity & Inclusion
  - D. Bond Update
  - E. Superintendent
- VI. Public Comment
- VII. Old Business
  - A. Approval to Revise 2022 Board of Education Meeting Schedule
  - B. Approval of Participation in Section 105 & 105(c) Schools of Choice for 2022-2023
  - C. Approval of MASB Proposal to provide Strategic Planning Services
  - D. Safety & Security Discussion
  - E. COVID-19 Mitigation Discussion
- VIII. Comments from Staff and Board
- IX. Future Topics
  - A. Board Bond Advisory – Monday, March 14, 2022 5:00 p.m., Room 107
  - B. Regular Meeting\* – Monday March 14, 2022, 6:00 p.m., Sawdon Board Room
- X. Adjournment

\*Dependent upon Board Approval of a Revised 2022 Meeting Schedule

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## **CALL TO ORDER & PLEDGE OF ALLEGIANCE**

President Jon Shiflett

"I pledge allegiance  
to the Flag  
of the United States of America,  
and to the republic  
for which it stands,  
one Nation under God,  
indivisible,  
with liberty and justice for all."



## ROLL CALL

Superintendent Marcus Davenport



## APPROVAL OF AGENDA ITEMS

**PROPOSED MOTION:** I move the Grand Ledge Public Schools Board of Education approve the February 28, 2022 Agenda Items, as presented.



## **APPROVAL OF CONSENT AGENDA ITEMS**

### **A. Meeting Minutes**

- a. February 14, 2022 Work Session
- b. February 17, 2022 Special Meeting

**PROPOSED MOTION:** I move the Grand Ledge Public Schools Board of Education approve the February 28, 2022 Consent Agenda Items, as presented.

## GRAND LEDGE PUBLIC SCHOOLS *Board of Education*

Committee of the Whole / Work Session – February 14, 2022

### MINUTES

President Shiflett called the meeting to order at 6:00 p.m. He led those present in the Pledge of Allegiance.

#### ROLL CALL

Roll Call by Superintendent Marcus Davenport indicated the presence of **Board Members:** Jon Shiflett, Nicole Shannon, Sara Clark Pierson, Ben Cwayna and Toni Glasscoe. **Central Office Administrators:** Marcus Davenport, Steve Gabriel, Bill Barnes, Julie Waterbury, Sara Holding, Mark Deschaine and John Ellsworth. **Others in Attendance:** Debbie Stair, Kacie Kefgen, Melissa Mazzola, Kim Laforet, Mark Laforet, Tim Totten, Jason Devenbaugh, Makenzie Gauss, Kari Smith, Dairus Reynnet, Mary Moore, Nell Pizzo, Howard Pizzo, Jon Wise, Lana Gallagher, Kyle Dymond, Erica Ledesma, Torre Miller, Greg Almy, Kristen Andriessen, Ginny Patrick, Donn Ristow, Karlee Ruedisale, Kathy Forgie, Josephine Schwan, Julie Tadgerson, Melissa Burke, Amanda Carr, Joseph Carr and Kim Manning

#### PUBLIC COMMENT

Vice President Shannon provided an overview for making public comment to the board.

Tim Totten addressed the board regarding the upcoming Strategic Planning Process and encouraging transparency. He asked the board to consider him for one of the parent committees. He asked that the second public comment be put back on the agenda.

Kim Laforet addressed the board regarding her alternative ideas to hiring EDI/Student Support person and expressing she does not support equity but does support equality.

Kari Smith addressed the board to express her concerns regarding her perception, addressing testing scores, staff personal social media pages, participation in a health survey and expressing her support to remove masks.

Jason Devenbaugh addressed the board on his perception of political games being played, not putting education first, concerns with participation in a health survey and flags in schools.

Kristin Andriessen addressed the board sharing she feels social issues have infiltrated schools and hours of classroom instruction and encouraging the district get back to teaching math, English, science and social studies.

Jeff McNeilly addressed the board regarding listening to parents, asking if the district was going to implement a vaccination mandate, removing masks, flags in the schools and encouraging the board to look at what is going on around us.

Greg Almy addressed the board sharing he is encouraged by what he has seen of tonight's public comments from what he has seen in the past, noting there are rules in place and not addressing the behaviors is not a solution.

Scott Martzke addressed the board on his recent Freedom of Information Act request and noting he feels masks are unconstitutional and unlawful questioning the board's authority to enforce the mask mandate.

**Motion by Mr. Cwayna, seconded by Ms. Clark Pierson to amend the Agenda to add Action Item J to address the mask mandate. The motion carried unanimously.**

### **DISCUSSION ITEMS**

#### **A. STRATEGIC PLANNING PRESENTATION (MASB)**

Debbie Stair, Assistant Director of Leadership Development with the Michigan Association of School Boards (MASB), presented a detailed overview of their Strategic Planning Services to assist the district. She introduced Kacie Kefgen noting the two of them would be the point persons for Grand Ledge Public Schools.

A detailed discussion among the members noted there was not an action item on tonight's agenda, but it would be taken up at the February 28<sup>th</sup> meeting, assuring there would be ample community participation and noting the aggressive timeline.

#### **B. PARTICIPATION IN SECTION 105 & 105(C) SCHOOLS OF CHOICE FOR THE 2022-2022 SCHOOL YEAR**

Dr. Davenport led a discussion among the members on the district's participation in Section 105 & 105(c) Schools of Choice for next school year. He advised the administrative team will be recommending the board approve participation on an unlimited basis for grades Kindergarten through 9<sup>th</sup> grade. The window for application submission would run May 1 – August 14, 2022. He advised current enrolment is approximately 4,860 and the district has planned to optimize at around 5,200 students. He shared in the last six years the district has enrolled between 48-160 schools of choice students each year.

A detailed discussion among the members noted support for participation in the Schools of Choice program and noting this item will be taken up for action at the February 28<sup>th</sup> meeting.

#### **C. 98B Data Presentation**

Assistant Superintendent for Academic Services, Dr. Bill Barnes presented the board with a detailed overview of the district's K-8 Math and ELA Goal Report and the High School Math and ELA Goal Report respectively noting this is the mid-year report and the board will receive the end of year report in June.

A detailed discussion among the members addressed thresholds and growth rates, comparison to pre-COVID numbers, requesting a comparison to reading growth and being on grade level, and reviewing the guide for how we do our work noting this guide is posted on the Academic Services page on the district website.

### **ACTION ITEMS**

#### **A. APPROVAL OF JANUARY 24, 2022 REGULAR MEETING MINUTES**

**Motion by Mr. Cwayna, seconded by Ms. Shannon for the Grand Ledge Public Schools Board of Education to approve January 24, 2022 Regular Meeting Minutes, as presented. The motion carried unanimously.**

**B. MASB BOARD OF DIRECTORS 2022 ELECTION (REGION 7)**

**Motion by Ms. Clark Pierson, seconded by Dr. Glasscoe for the Grand Ledge Public Schools Board of Education to support Guillermo Lopez to serve as the Region 7 Representative on the MASB Board of Directors and instruct the Superintendent's Assistant to cast a vote as such on behalf of this Board of Education.**

Dr. Glasscoe shared she has worked with Mr. Lopez for over 30-years and she has found him to be very well equipped, collaborative and knowledgeable.

**The motion carried 4/1.**

**C. APPROVAL OF DYNAMIC AIR CLEANER PURCHASE**

**Motion by Ms. Shannon, seconded by Ms. Clark Pierson for the Grand Ledge Public Schools Board of Education approve the use of ESSER III Funds in the amount of \$85,920 for the purchase of Dynamic Air Cleaners for Holbrook Elementary School and Beagle Middle School, as presented.**

Mr. Cwayna questioned and was advised the different price points represents the difference between standard and customization based on building needs. It was shared this will complete a project approved by the board in the fall. At that time, Holbrook and Beagle were still under construction and the units could not be purchased until after construction was complete.

**The motion carried unanimously.**

**D. APPROVAL OF THE PAYMENT OF CAPITAL FUNDS INVOICES**

**Motion by Ms. Shannon, seconded by Mr. Cwayna for the Grand Ledge Public Schools Board of Education to approve the payment of Capital Funds Invoices in the amount of \$96,178.40), as presented.**

President Shiflett shared all of the upcoming invoices were reviewed by the Board Bond Advisory Committee and have been approved to be brought forward.

**The motion carried unanimously with member Sara Clark Pierson abstaining from the vote in accordance with MCL 380.4203.**

**E. APPROVAL OF THE PAYMENT OF SINKING FUND INVOICES**

**Motion by Ms. Shannon, seconded by Mr. Cwayna for the Grand Ledge Public Schools Board of Education to approve the payment of a Sinking Fund Invoice in the amount of \$5,750, as presented.**

President Shiflett advised this is for software changes at Holbrook and Beagle.

**The motion carried unanimously.**

**F. APPROVAL OF THE PAYMENT OF PROPOSAL 1, SERIES 1 BOND INVOICES**

**Motion by Mr. Cwayna, seconded by Ms. Shannon for the Grand Ledge Public Schools Board of Education to approve the payment of Proposal 1, Series 1 Bond Invoices in the amount of \$307,213.40, as presented.**

President Shiflett advised these are all invoices dealing with the finalization of construction at Beagle.

**The motion carried unanimously with member Sara Clark Pierson abstaining from the vote in accordance with MCL 380.4203.**

**G. APPROVAL OF THE PAYMENT OF PROPOSAL 1, SERIES 2 BOND INVOICES**

**Motion by Ms. Shannon, seconded by Dr. Glasscoe for the Grand Ledge Public Schools Board of Education to approve the payment of Proposal 1, Series 2 Bond Invoices in the amount of \$29,840, as presented.**

President Shiflett noted this represents Site Prep work at Delta Center and Wacousta.

**The motion carried unanimously.**

**H. APPROVAL OF THE PAYMENT OF PROPOSAL 2, SERIES 1 BOND INVOICES**

**Motion by Ms. Shannon, seconded by Mr. Cwayna for the Grand Ledge Public Schools Board of Education to approve the payment of Proposal 2, Series 1 Bond Invoices in the amount of \$628,120.65, as presented.**

President Shiflett noted this represents work at the Pool with a few things tied to the track.

**The motion carried unanimously with member Sara Clark Pierson abstaining from the vote in accordance with MCL 380.4203.**

**I. APPROVAL OF THE PAYMENT OF PROPOSAL 2, SERIES 2 BOND INVOICES**

**Motion by Ms. Shannon, seconded by Dr. Glasscoe for the Grand Ledge Public Schools Board of Education to approve the payment of Proposal 2, Series 2 Bond Invoices in the amount of \$654,927.99, as presented.**

President Shiflett noted this is for work on the Fine Arts addition.

**The motion carried unanimously with member Sara Clark Pierson abstaining from the vote in accordance with MCL 380.4203.**

**J. Motion by Mr. Cwayna, seconded by President Shiflett for the Grand Ledge Public Schools Board of Education to remove the mask requirement, effective immediately.**

**Motion by Ms. Clark Pierson, seconded by Ms. Shannon for the Grand Ledge Public Schools Board of Education to remove the mask requirement effective Tuesday, February 18, 2022.**

Superintendent Davenport requested the board wait to take action on this item until the February 28<sup>th</sup> meeting when he can provide data and options to the board members.

A detailed discussion among the members touched on providing time for the district to prepare to rescind the mask mandate, allowing parents time to adjust may be beneficial, the reason for the continuation of the mask mandate when the Delta Variant and Omicron Variant took over with staggering death rates, recognizing that COVID numbers are dropping rapidly, availability of vaccines, information from the health department and their removal of mask requirements being based on a budget threat, what other districts are doing, creating a seamless process not one that is chaotic, several effective dates including immediately, at the start of the trimesters, March 1, following Spring Break, how removing the mandate will affect quarantine guidelines, noting the district has not had to shut down a building or the entire district and wanting to keep in-person learning going, rescinding the masks now and reinstating if necessary down the road, providing time in terms of implementation.

It was noted the majority of members support moving toward rescinding the mask mandate in the near future. Dr. Davenport again asked the board to allow him to pull together data and options for consideration at the February 28<sup>th</sup> board meeting.

**Ms. Clark Pierson withdrew her motion noting she looks forward to the conversation on the 28<sup>th</sup> and bringing an end to the mask mandate.**

**Vote on original Motion by Mr. Cwayna: The motion failed 4/1.**

**COMMENTS FROM STAFF AND BOARD**

There were no comments from staff or board.

**ADJOURNMENT**

The meeting adjourned at 7:55 p.m.

Respectfully Submitted:

Attest:

\_\_\_\_\_  
Jarrod Smith, Secretary

\_\_\_\_\_  
Jon Shiflett, President

## GRAND LEDGE PUBLIC SCHOOLS *Board of Education*

Special Meeting – February 17, 2022

### MINUTES

President Shiflett called the meeting to order at 6:00 p.m. He led those present in the Pledge of Allegiance.

#### ROLL CALL

Roll Call by Superintendent Marcus Davenport indicated the presence of **Board Members:** Jon Shiflett, Nicole Shannon, Sara Clark Pierson, Ben Cwayna and Toni Glasscoe. **Central Office Administrators:** Marcus Davenport, Steve Gabriel, Bill Barnes, Julie Waterbury, Sara Holding, Mark Deschaine and John Ellsworth. **Others in Attendance:** Jason Devenbaugh, Liz Devenbaugh, Kim Laforet, Jill Chapman, Megan Bouwens, Trever Bouwens, Hunter Aprill, Karlee Ruedisale, Danielle Pyle, Tara Kopietz, Ashley Oneil, Logan Allen, Sara Allen, Isabella Henrys, Dr. Andrea Herrst, Jeff McNeilly, Julie Tadgerson, Zeke Tadgerson, Kristen Andriessen, Brian McLaughlin, Grey Steven, Erin Jones, Jody Lyon, Alex Hoeksema, Renee Hultberg, Megan Hurley, Christy Price, Mike Price Christina Robedeau, Joseph Robedeau, Greg Almy, Melissa Mazzola, Courtenay Hamilton, Ryan Beattie, Melissa Burke, Michael Perrine, Jamie Mckennon, Amanda Carr, Joe Carr, Joe Farmer Tiffany Organek, Steve LaRegbe, Tyler Hubert, The Hubbard Family, Dawne Velianoff, Megan Szczepanek, Donna Ristow and Kim Manning

#### PUBLIC COMMENT

Vice President Shannon provided an overview for making public comment to the board.

Ashley Oneil addressed the board in support of rescinding the mask mandate.

Kim Laforet addressed the board regarding her running for the board, litter boxes in the bathrooms, books that are in classes, boards appearing in teachers' rooms and supporting Ashley Oneil, Jason Devenbaugh and herself for the Board.

Hunter Aprill addressed the board in support of rescinding the mask mandate.

Ethan Fox addressed the board in support of rescinding the mask mandate.

Grant Cwayna addressed the board in support of rescinding the mask mandate.

Tara Kopietz addressed the board in support of rescinding the mask mandate.

Noah Graver addressed the board in support of rescinding the mask mandate.

Dr. Andrea Herrst addressed the board in support of r rescinding the mask mandate.

Kristin Andiessen addressed the board in support of rescinding the mask mandate.

Jeff McNeilly addressed the board in support of rescinding the mask mandate.

Erin Jones addressed the board in support of r rescinding the mask mandate.

Madison Bellet addressed the board in support of rescinding the mask mandate.

Jason Devenbaugh addressed the board in support of rescinding the mask mandate.

Julie Tadgerson addressed the board regarding the American Rescue Plan and in support of rescinding the mask mandate.

Melissa Burke addressed the board in support of rescinding the mask mandate.

Michael Perrine addressed the board in support of rescinding the mask mandate.

Alexa Hubbard addressed the board in support of rescinding the mask mandate.

Jack Hubbard addressed the board in support of rescinding the mask mandate.

Joe Farmer addressed the board to express having difficulty hearing the board members, no microphones in the Administrative Conference Room, the new sod field, his perception the board is ignoring parents, concerns for his student's English class and the manner it is being taught, flags in the school, and stating his perception that cloth masks don't work.

Joseph Robedeau addressed the board in support of rescinding the mask mandate.

Lara Hubbard addressed the board in support of rescinding the mask mandate.

John Hubbard addressed the board in support of rescinding the mask mandate and concerns about safety in the buildings.

Dawne Velianoff addressed the board in support of rescinding the mask mandate, asking for a review of all board policies, asking who is on the negotiations team, asking who is the Title IX Coordinator.

Scott Martzke addressed the board in support of rescinding the mask mandate.

Katie Fox addressed the board in support of rescinding the mask mandate.

Megan Bouwens addressed the board in support of rescinding the mask mandate.

#### **MDHHS MASK GUIDANCE**

**Motion by Mr. Cwayna, seconded by Ms. Shannon for the Grand Ledge Public Schools Board of Education to rescind the mask mandate effective immediately.**

A detailed discussion among the members reviewed the impact of the Delta variant and Omicron, the availability of vaccinations for the students who parents want them to receive it, there is no vaccination mandate in the district, figuring out what quarantine, mask-to-stay and contact tracing will look like without the mask mandate to ensure we are being clear with our students and parents, the continuation of in-person instruction with minimal interruptions, and clarifying

the rescinding of masks does not remove the mask requirements on school buses as this is a federal guideline and the board cannot supersede a federal or state order.

**The motion carried unanimously.**

**COMMENTS FROM STAFF AND BOARD**

Ms. Clark Pierson noted she was concerned for some of the comments heard during public comment and noting that Grand Ledge Public Schools has never had litter boxes in their bathrooms and this was just internet silliness.

Mr. Cwayna noting speaking personally he does not feel the parents have been served well over the past two years, expressing he feels parents should have been given the choice to go back to school in 2020-2021, now students are back to school and they have had to go through masking requirements, expressing he is glad the board did this tonight but noting the work is not over and expressing we have to get back to educating our children, back to basics. He noted going forward we have to work together, not as opposites and he hopes he can count on everyone.

**ADJOURNMENT**

The meeting adjourned at 7:18 p.m.

Respectfully Submitted:

Attest:

\_\_\_\_\_  
Jarrod Smith, Secretary

\_\_\_\_\_  
Jon Shiflett, President



## **REPORTS**

- A. Capitol Connections**
- B. Grand Ledge Education Foundation**
- C. Equity, Diversity & Inclusion**
- D. Bond Update**
- E. Superintendent**



## PUBLIC COMMENT

Persons may address the board for up to three (3) minutes in the Public Comment segment of the meeting by providing your name and jurisdiction (City, Township / County) on one of the Public Comment forms provided at the sign in table and turning it in to the Superintendent's Assistant.

The meeting chair will use the Public Comment forms submitted to invite persons to come forward to make their public comment at the appropriate time.

Board Meetings are constructed to conduct necessary business of the board, while allowing time for the public to express concerns and opinions.

Out of respect for board members, students and staff, you will be interrupted if you:

- Personally attack a board member or district employee on issues unrelated to their job performance.
- Mention a student's name when discussing behavior or other incidents.
- Engage in discussion with other members of the audience.

You will be reminded when you are approaching the end of your three-minute limit so you can conclude with your strongest points.

The board will not respond to questions or comments during public comment but the Superintendent will do his best to answer questions at the end of the meeting. If immediate answers are not available, arrangements will be made to provide you with the information requested.



## **OLD BUSINESS A**

### **A. Approval to Revise 2022 Board of Education Meeting Schedule**

After the Board's approval of the 2022 Meeting Schedule, we realized that the March 28, 2022 Regular Meeting would fall on the start of Spring Break. As such, we are proposing revising the schedule to eliminate the second meeting in March and conduct the March 14, 2022 meeting as a Regular Meeting.

**PROPOSED MOTION:** I move the Grand Ledge Public Schools Board of Education approve the revision to the 2022 Board of Education Meeting Schedule, as presented.



**BOARD OF EDUCATION  
PROPOSED REVISED  
2022 MEETING & OFFICIAL BOARD FUNCTION SCHEDULE**

Meeting Date	Time	Site	Purpose
January 10	6:00 p.m.	Admin. Conf. Room	Organizational Meeting
			Work Session
January 24	6:00 p.m.	Sawdon Board Room	Regular Meeting
January 25	6:00 p.m.	CPS – HS Media Center	County-Wide Board Meeting
February 14	6:00 p.m.	Admin. Conf. Room	Work Session
February 28	6:00 p.m.	Sawdon Board Room	Regular Meeting
March 14	6:00 p.m.	<b>Sawdon Board Room</b>	<b>Regular Meeting</b>
<del>March 28</del>	<del>6:00 p.m.</del>	<del>Sawdon Board Room</del>	<del>Regular Meeting</del>
April 11	6:00 p.m.	Admin. Conf. Room	Work Session
April 25	6:00 p.m.	Sawdon Board Room	Regular Meeting
May 9	6:00 p.m.	Admin. Conf. Room	Work Session
May 23	6:00 p.m.	Sawdon Board Room	Regular Meeting
<i>June 10</i>	<i>7:00 pm</i>	<i>MSU Breslin Center</i>	<i>GL High School Graduation</i>
June 13	6:00 p.m.	Admin. Conf. Room	Work Session
June 27	6:00 p.m.	Sawdon Board Room	Regular Meeting
July 11*	6:00 p.m.	Sawdon Board Room	Regular Meeting
August 8	6:00 p.m.	Admin. Conf. Room	Work Session
August 22	6:00 p.m.	Sawdon Board Room	Regular Meeting
September 12	6:00 p.m.	Admin. Conf. Room	Work Session
September 26	6:00 p.m.	Sawdon Board Room	Regular Meeting
October 10	6:00 p.m.	Admin. Conf. Room	Work Session
October 24	6:00 p.m.	Sawdon Board Room	Regular Meeting
November 14*	6:00 p.m.	Sawdon Board Room	Regular Meeting
December 12*	6:00 p.m.	Sawdon Board Room	Regular Meeting
January 9, 2023	6:00 p.m.	Sawdon Board Room	Organizational Meeting

\* Only one meeting in **March**, July, November and December due to summer recess and **Spring**, Thanksgiving and Winter Breaks.  
*Official Board Functions Italicized.*



## OLD BUSINESS B

B. Approval of Participation in Section 105 & 105(c) Schools of Choice for 2022-2023

**PROPOSED MOTION:** I move the Grand Ledge Public Schools Board of Education approve the 2022-2023 Participation in Section 105 & 105(c) Schools of Choice on an unlimited basis for Kindergarten through 9th grade, as presented.



## OLD BUSINESS C

### C. Approval of MASB Proposal to Provide Strategic Planning Services

**PROPOSED MOTION:** I move the Grand Ledge Public Schools Board of Education approve the Proposal provided by the Michigan Association of Schools Boards to provide Strategic Planning Services, as presented.

Proposal for Data-Based  
Strategic Planning Services  
For



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**Michigan Association  
of School Boards**

1001 Centennial Way, Ste. 400  
Lansing, MI 48917

800.968.4627  
517.327.5900

[masb.org](http://masb.org)

Prepared by Debbie Stair  
Assistant Director of Leadership Development  
January 7, 2022

## *Strategic Planning Process*

School districts today are challenged to do more than ever before with scarce resources so planning for the future is more important than ever. MASB's Data-based Strategic Planning Process will address three key questions for your district:

- ➔ **Where is the District now?**
- ➔ **Where is the District going?**
- ➔ **How will the District get there?**

Data-based Strategic Planning establishes priorities, focuses energy and resources, strengthens operations and ensures all stakeholders are working toward the achievement of common goals for the District.



## *Why Michigan Association of School Boards?*

MASB has facilitated strategic planning processes and goal-setting processes with over 100 school districts. Our facilitators have extensive experience in strategic planning as well as backgrounds in education and/or board service. These dual competencies uniquely position MASB to customize a strategic planning process that 'fits' your district.

The following key assumptions are made when we propose when partnering with a school district to facilitate a strategic planning/renewal process:

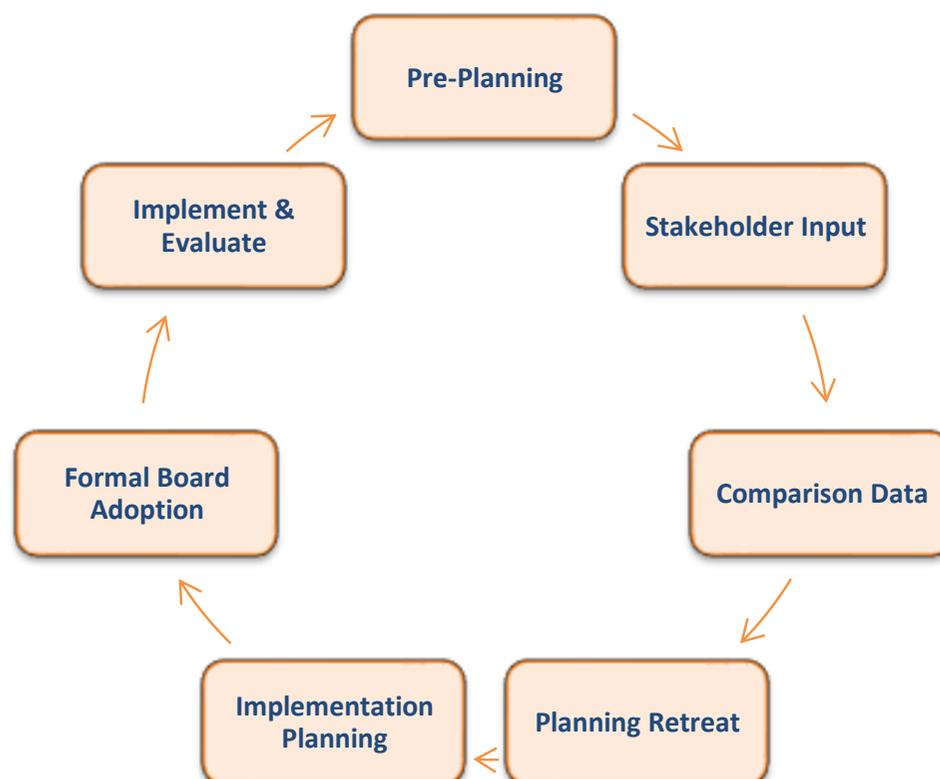
- The process must be customized to align with the district's specific needs and incorporate current plans and processes
- Board of Education members must be an integral part of the process – providing input, support and commitment
- The process must be transparent and inclusive of all stakeholders
- Quantitative data must be used with perceptive data to guide the district in identifying priority goals/strategies
- The process must include development/renewal of the vision, mission and belief statements
- The strategic plan must guide allocation of all District resources
- The process must include a framework to ensure implementation and evaluation

## *Deliverables*

MASB's Data-based Strategic Planning Process includes:

- A pre-planning session with the Superintendent and Board of Education
- A facilitated conversation with the Board of Education and District Administrators to gain input
- Up to six focus group input sessions with stakeholders. i.e. staff, parents, community members, etc.
- A summary and analysis of stakeholder input (qualitative/perceptual data)
- Educational data report (quantitative data) including 5-year district trend data comparing the District with five reference districts and state averages
- Planning and facilitation of strategic planning retreat for approximately 40 planning team members
- Planning and facilitation of implementation workshop with key staff
- Written documentation summary of the planning process
- A summary of the strategic plan
- Recommendations for development of a board monitoring calendar
- Templates for a press releases and communications

## *Fundamentals of the Process*



### **PRE-PLANNING**

The pre-planning phase begins with a brief presentation at a regularly scheduled Board of Education meeting. A work session will be scheduled with the Board and the Administration as well to review the strategic planning process and to provide opportunity for input.



## COMMUNITY AND STAFF INPUT

Staff, community, student and parent input will be gathered through focus group sessions as well as an electronic collector. The survey instrument will be administered by MASB, ensuring that all responses are anonymous.

Input questions are open-ended by design and focus on:

- Strengths of the district
- Opportunities for improvement
- Barriers to implementation
- Vision for the district

## EDUCATIONAL DATA REPORT

Trend and comparison data will be provided and explored. This includes:

- Student Enrollment and Demographics
- Student Learning
- Financial
- Personnel

The data will be compared to state averages as well as five reference districts to be chosen by the Board and Superintendent.

## STRATEGY FORMULATION

Strategy formulation occurs at the facilitated Strategic Planning Team Retreat. An 8-hour strategic planning team retreat generally includes:

- Environmental Scan
- Review current status/progress of district
- Develop/renew/review vision, mission and beliefs
- Review educational data audit summary
- Review stakeholder input summary
- Identify key strategic goal areas
- Identify 12-18 month priorities for each strategic goal
- Develop goal statements
- Communicate plan for implementation and process forward

The planning team varies but most often consists of board members, superintendent, select administrators and representatives from teachers, staff, students and community. MASB will work closely with the District to ensure the diversity of stakeholder groups is represented.



## IMPLEMENTATION/EVALUATION

MASB provides facilitation of an implementation workshop with key staff members and school improvement team leaders as well as recommendations for the implementation of the strategic plan. The implementation plan will include timelines and a Board monitoring calendar. The Superintendent and key staff will be responsible for carrying out plan implementation.

## TIMELINES

A comprehensive strategic planning process can be completed in 3-4 months. The proposed timeline will be developed to best suit the needs of the District. Beginning the strategic planning process soon will provide the greatest opportunity to impact the 2022-23 school year and beyond.

## *Cost*

The cost for the strategic planning process with MASB facilitating the total process including the completion of the input process and summary, described in this proposal is \$9500 plus expenses (i.e. mileage, meals, overnights, etc.). Fifty-percent of the total fee is due upon signing of the agreement and the remainder and expenses are due at the end of the process.

## OPTIONAL ADDITIONAL SERVICES

One year Strategic Plan renewal 3-hour work session with administration and the Board.

- \$1000

## *Questions*

For questions about this proposal or the Data-based Strategic Planning Process, please contact:

Debbie Stair  
Assistant Director of Leadership Development  
517-327-5904  
[dstair@masb.org](mailto:dstair@masb.org)



## **OLD BUSINESS D**

### **D. Safety & Security Discussion**



## **OLD BUSINESS E**

### **E. COVID-19 Mitigation Discussion**



## COMMENTS FROM STAFF & BOARD



## FUTURE TOPICS

- Board Bond Advisory - Monday, March 14, 2022, 5:00 p.m., Room 107
- Regular Meeting\* - Monday, March 14, 2022, 6:00 p.m., Sawdon Board Room

*\*Dependent upon Board Approval of a Revised 2022 Meeting Schedule.*



## ADJOURNMENT

Time: \_\_\_\_\_